

# Lucky on the loose:

# orchard street

Visit the Lower East Side for edgy jewelry and adventurous small boutiques. By Sonia Weinberg



## Houston Street

### AMERICAN APPAREL

**183 Houston St., 212-598-4600**

The Lower East Side outpost of this favorite label offers tees, tanks, and hoodies in every color imaginable—all well-cut, soft, and comfortable.



### ARENA HAIR SALON

**189 Orchard St., 917-472-5390**

Long-haired girls are special fans of owner/stylist Rena Anastasi, known for her high- and lowlights and choppy, texturized looks. The salon is stocked with Modern Organic Products and Paul Brown lines.



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### CHERISH

**179 Orchard St., 212-253-2110**

Stop in for girly separates by Nanette Lepore and accessories by Lulu Guinness, local designer Sydney's two-in-one pieces that double as a wrap skirt or halterdress, and owner Anna Gamer's playful paper-doll pillows.



## Orchard Street

### APOLLO BRAUN

**193 Orchard St., 212-726-8075**

An eclectic mix of 35-plus designers are packed into 500 square feet

here. Look for jewelry and Jackson Pollock-esque bags by Francesca Kaplan, elegant tops by Rebecca Turbo, and funky signature tees.



### EXHIBITIONIST

**182 Orchard St., 212-375-1530**

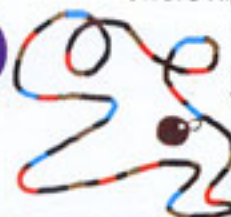
Michael Spirito's sterling-silver and gold jewelry creations are pure rock & roll. Find a skull pendant with ruby eyes, a bold aqua chalcedony ring, or elaborate semiprecious gem necklaces.

### PENVERN

**166 Orchard St., 212-505-0909**

At this new shop, Marine Penvern offers hip, asymmetrical

clothing, plus industrial jewelry by House of Done and Trippen shoes from Germany.



## Stanton Street

### insider tips:

After a day of shopping, a cup of cool, rich handmade gelato from Il Laboratorio del Gelato (95 Orchard St., 212-343-9922) is the perfect treat. For a quick bite, have a hot dog at The Dog House (192 Orchard St., 212-477-7003) with your choice of more than 20 toppings; or, for something more leisurely, try the Cajun shrimp or a sirloin burger

## Rivington Street

### SHEHERAZADE

**121 Orchard St., 212-539-1771**

Ornate glass Turkish lamps, handpainted tabletop items,

